

## Product & Wire Identification Benchtop Printer Comparison Guide

Once you know which label material you need for your next design, the next step is finding the right printer to create quality labels on-demand. Brady has a variety of high-performance, reliable printers to choose from.



**BBP®12 Label Printer**  
(300 dpi)



**BBP®33 Label Printer**  
(300 dpi)



**IP Printer**  
(300 dpi) / (600 dpi)



**BradyPrinter i7100**  
(300 dpi) / (600 dpi)



**BBP®72 Printer**  
(300 dpi)



**Wraprotor A6500**  
(300 dpi)

### Printer Overview

0.8" – 4" wide entry-level clamshell-style desktop THT printer for lower volume general industrial labeling with a small footprint and economical price point. Printer uses 1" small core THT rolls in-printer or larger 3" core THT rolls externally fed.

0.5" – 4" wide THT printer for mid-to-low volume labeling and 20 sec. supply changeovers, no label waste, and no calibration! For lab ID, wire ID, electronics & product ID, general industrial ID, GHS labeling and facility & safety ID.

1" – 4" wide THT printer featuring sensors that reduce label waste and automatically apply best printer settings when using IP-enabled supplies. For product ID, electronics ID, wire & cable ID, general industrial ID and lab labels. Uses 3" core labels.

0.4" – 4" production line THT printer that features high print accuracy and clarity, even on difficult-to-print materials, and an easy-to-use interface. Ideal for electronics ID, product & wire ID, component labeling and general industrial ID.

Specialty THT printer for printing double-sided wire ID sleeves. Can also be used to print two sides of other types of materials like tag stock if appropriate materials are used.

Specialty THT system prints then applies adhesive labels to wires and cables making labeling faster and easier. Improves production flow and reduces labor costs.

### Output & Design Software (Sold Separately)

1000 labels/day 5 days/week	3000 labels/day 5 days/week	5000 labels/day 5 days/week	7000+ labels/day 7 days/week	7000+ labels/day 7 days/week	7000+ labels/day 7 days/week
LabelMark, CodeSoft, 3rd party Windows® based software, direct-to-database scripting	LabelMark, CodeSoft, Brady WorkStation, limited direct-to-database scripting	LabelMark, CodeSoft, 3rd party Windows® based software, direct-to-database scripting	Brady Workstation & Workstation apps, Brady LabelMark Software (v6.0.5.9 or higher)	LabelMark, CodeSoft, 3rd party Windows® based software, direct-to-database scripting	Brady Workstation, LabelMark

### Compatible Label & Ribbon Supplies

19 materials 142 stock parts - 1" core 1000+ stock parts - 3" core (external fed). Custom available	40 materials 430 stock parts (wire & product ID) 220 stock parts (safety facility ID) Custom available (product & wire ID)	76+ materials 2000 stock parts - 3" core Custom parts available	76+ materials 2400 stock parts - 3" core Custom parts available	5+ materials 150+ stock parts-Double-side 225+ stock parts-Single-side Custom parts available	3 materials 17 stock parts Custom parts available
<b>Ribbon:</b> loose roll, thread-thru <b>Labels:</b> loose 1" open core roll (or 3" core external-fed)	<b>Ribbon:</b> snap-in cartridge <b>Labels:</b> drop-in cartridge 20-second complete changeover	<b>Ribbon:</b> loose roll, thread-thru IP-enabled ribbon <b>Labels:</b> loose 3" open core roll	<b>Ribbon:</b> loose 1" open core roll, thread-thru <b>Labels:</b> loose 1"- 3" open core roll	<b>Ribbon:</b> loose 1" open core roll, thread-thru <b>Labels:</b> loose 3" open core roll	<b>Ribbon:</b> loose 1" open core roll, thread-thru <b>Labels:</b> cartridge, thread-thru



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## Top Applications

General Industrial ID  
Product ID  
Lab ID  
Limited Wire ID

Lab ID  
Product ID  
Wire ID  
Datacomm ID  
Safety & Facility ID

Product ID  
Electronics & Circuit Board ID  
Wire Cable & Panel ID  
Datacomm ID  
Logistics/Warehouse ID  
Lab ID

Wire Cable & Panel ID  
Product ID  
Electronics & Circuit Board ID  
Datacomm ID  
Logistics/Warehouse ID  
Raised Panel Push Buttons  
Nomex® tags

Double-Sided Heat  
Shrink Wire Sleeves

Adhesive Wire ID  
(B-427, B-499, Tedlar®)

